

# Hossro Khorzand

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## EDUCATION

**AUG 2018**

**CAL STATE FULLERTON**

**BACHELOR OF FINE ARTS**

Graphic and Interactive Design &  
Creative Photography and Experimental Media

## SKILLS

**Brand Strategy &**

**Visual Identity:**

Design & Application

**UI/UX Design & Research:**

Sketch, Figma

**UX Copywriting**

**Adobe CC Apps:**

Ps, Ai, Xd, Pr, Au, Id

**Familiarity with Code:**

HTML, CSS, JS

**Illustration & Drawing:**

Digital & Traditional

**Bilingual:**

English & Farsi

## EXPERIENCE

**2018-Present**

**LEAD GRAPHIC DESIGNER**

**THE IGNITE AGENCY (CONSERVACO)**

Helped a wide range of clients find their visual identity and get a brand story crafted for their marketing needs.

**2015-2017**

**GRAPHIC DESIGNER**

**THE DAILY TITAN NEWSPAPER (AD)**

Redesigned the logo. Created Various promotional material and Media Kits. Produced Ads & PSAs for clients.

## AWARDS & COMPETITIONS

**2016, 2018**

**BEST SALES PROMOTION MATERIAL**

The Daily Titan  
2nd place - CCMA

**2017-2018**

**OCEANSPRAY MARKETING PLANS BOOK**

NSAC - AAF