



Hossro Khorsand

FIELDS OF INTEREST

Visual & Spatial Art, Interactive Design, AI

EDUCATION

CALIFORNIA STATE UNIVERSITY,
FULLERTON, CA
BACHELOR OF FINE ARTS
(08/2014-05/2018)

- Graphic and Interactive Design & Creative Photography and Experimental Media (GPA 3.31)

CONTACT

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EXHIBITIONS

EXIT GALLERY 2018
FULLERTON, CA

- Designed and co-installed in the Current State of Life exhibition, an installation group show alongside selected upper level art students.

EXIT GALLERY 2018
FULLERTON, CA

- Participated in the Design Is _____ exhibition as an artist, a graphic design group show alongside selected graphic design students.

EXIT GALLERY 2017
FULLERTON, CA

- Participated in the Collectively Here photography group show as an artist, alongside advanced photography students.

CPAC 2017
FULLERTON, CA

- Participated in the 6th annual Inter-arts Collaborative Symposium, a collaborative group screening of multimedia art projects. Collaborated with musical artists as well as graphic and video artists.

CATALYST GALLERY 2013
WESTMINSTER, CA

- Participated in the Head Project, an illustration group show, alongside selected Saddleback College art students.

CSUF GCAC 2012
SANTA ANA, CA

- Participated in the ISM 10th Annual Juried Show as a photographer & an illustrator.

ART TAKES MIAMI 2012
MIAMI, FL

WORK EXPERIENCE

S+M.AI 01/2021-08/2023
LEAD UX DESIGN (CONTRACT)

- Brought a user-centric approach to the company's visual strategy and products.

WESTERN DIGITAL 09/2022-07/2023
MARKETING DESIGNER (FULL-TIME)

- Created marketing assets for product and brand-level campaigns and successfully contributed to the launch of a dozen products on national & global scale.

MINDGRUVE 03/2022-07/2022
VISUAL DESIGNER (CONTRACT)

- Created assets for clients' digital marketing, and print application needs.

CONSERVACO 08/2018-03/2022
LEAD GRAPHIC DESIGNER (FULL-TIME)

- Visually directed & designed brand identities, web & other marketing assets and promotional campaigns for clients.

DAILY TITAN 05/2015-09/2017
GRAPHIC DESIGNER (PART-TIME)

- Created various award-winning promotional material & media kits for the advertising section of the newspaper,

AFFILIATIONS

CSUF GCAC | OCXD | AIGA OC | SPE | LACP

SCHOLARSHIPS

- Follet College Stores Corporation Scholarship (2014)
- John Baldessari Family Foundation Scholarship (2018)

OTHER EXPERIENCE

SOUNDCLOUD 2023
PODCAST (ONLINE)

- Started the Chat and Chai podcast as a co-host to discuss everyday issues through the perspective of Iranian-Americans.

SOCIETY6 2022
ACTIVIST ART SHOP (ONLINE)

- Started an online merchandise shop on society6 called Woke Art Society to sell socially aware everyday art objects.

MERCURY 20 GALLERY 2020 & 2021
ARTIST COLLABORATION
OAKLAND, CA

- Collaborated with Bay Area based artist Pantea Karimi on editing videos for her shows Artful Attacks and The Unbearable Lightness of Mathematics.

CSUF GCAC 2019
GROUP CRITIQUE EVENT ORGANIZER
FULLERTON, CA

- Started an alumni critique group with former classmates to form Art & Conversation meetups outside school.

SADDLEBACK ART GALLERY 2012
CURATOR ASSISTANT (VOLUNTEER)
MISSION VIEJO, CA

SKILLS

Critical Thinking | Research | Graphic Design | Creative Direction | Photography | Digital Image Making | Traditional Illustration | Video Editing | Familiarity with Code: HTML, CSS, JavaScript, Fortran 90 | Creative Apps | Bilingual (English & Farsi)