

Hossro Khorsand

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PROFESSIONAL EXPERIENCE

2022-2023

**MARKETING DESIGNER
WESTERN DIGITAL**

Creating marketing assets for product and brand-level campaigns at global scale.

2022

**VISUAL DESIGNER
MINDGRUVE**

Created assets for clients' web design, digital marketing & print application needs.

2018-2022

**LEAD GRAPHIC DESIGNER
CONSERVACO**

Helped a wide range of clients find their voice, sell their product, establish their brand story by designing websites, landing pages and marketing campaigns.

2021-2022

**GRAPHIC & WEB DESIGNER
S+M**

Created visual identity and brand collateral for the startup. Designed the website with more than 120 pages.

2015-2017

**GRAPHIC DESIGNER
DAILY TITAN NEWSPAPER (AD)**

Redesigned the logo. Created Various promotional material and Media Kits. Produced Ads & PSAs for clients.

EDUCATION

**Bachelor of Fine Arts
Cal State Fullerton**

Graphic & Interactive Design
Creative Photography

SKILLS

**Brand Strategy &
Visual Identity:**
Design & Application

UI/UX Design Apps:
Sketch, Figma, Invision

Adobe CC Apps:
Ps, Ai, Xd, Pr, Au, Id

Familiarity with Code:
HTML, CSS

Illustration & Drawing:
Digital & Traditional